

BUSINESSES AS  
**NALOXONE  
DISTRIBUTION  
SITES**

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SPRING 2021



DUCTION FOR CHANGE HARM REDUCTION IS SAFE INJECTION  
HARM REDUCTION IS NO JUDGMENT  
HARM REDUCTION IS CHANGING OLD SYSTEMS  
HARM REDUCTION IS KEEPING PEOPLE ALIVE  
HARM REDUCTION IS MEETING PEOPLE WHERE THEY ARE  
HARM REDUCTION IS CHECKING PERSONAL  
HARM REDUCTION IS SAFE INJECTION

# BUSINESSES AS NALOXONE DISTRIBUTION SITES

In the Spring of 2021, People Who Use Drugs in one rural Manitoba community identified and supported local businesses in providing Naloxone distribution after hours and having it onsite for their own staff and customers. Folks have been writing to ask how this was accomplished, so here is a summary of how to do it!

## IDENTIFYING ACTIVITY

**Ask** People Who Use Drugs: What are the qualities of an ideal business to distribute naloxone? (hours, location etc)

**Ask** People Who Use Drugs: What businesses would you access for Naloxone?/ What businesses should distribute naloxone in our community?

**Ask** Compile businesses identified by people who use drugs

## PROCURING KITS

Approach Regional Health Authority or local Harm Reduction Supply Distributor with proposal to distribute through local businesses

Look into the Naloxone tracking requirements in your region and streamlining or simplifying them for the participating business

## CONTACTING BUSINESSES

- Distribute a letter to identified businesses (Appendix A)
- Follow up with the ones that respond to plan training

## MATERIALS PREP

- Pick up kits
- Make and print Posters and instructions for business (sample Appendix B)
- Get stickers for kits or a small flyer with training information or links (Graphic Appendix C).

## DISTRIBUTION

- Prep training materials and deliver a training at the business or online
- Drop kits, posters and instructions to business
- Record expiry date in your calendar with reminder to check in
- Announce location of distro to networks, people who use drugs etc

## CHECK IN

- Check in with business every few months
- Check in with business near when kits will expire and offer to replace kit

# APPENDIX A

(Date)

Dear (Name),

Hello! My name is (Name) and I'm (a volunteer/ an employee) with the (organization or volunteer group). I'm writing to discuss the possibility of (Store Name) carrying naloxone to distribute to community members, or to have onsite incase of emergency.

Naloxone is a life saving medication that quickly reverses an opioid overdose either through intramuscular injection or nasal spray. COVID-19 is a concurrent crisis to Canada's poisoned drug supply resulting in overdose. We, along with many organizations, including St. John's Ambulance, recognizes that the poisoned drug supply is fatal and first aid kits need to have naloxone in them. We would like to collaborate with you and the (Health Authority)– public health program in providing easier access to this lifesaving medication.

The (organization or volunteer group) and (Health Authority) provide free naloxone kits, as part of the Manitoba Provincial Naloxone Distribution service. We can provide you with free naloxone for your first aid kits. If you would like to be able to join us in addressing this epidemic of overdoses your business can also be a distribution site and provide free naloxone kits to community members. To start off we would be happy to assist and provide you with a supply of naloxone kits to distribute to the public. We are also offering to follow-up with you near kit expiration dates and/or replenish your stock if/when needed. Should you be so inclined, the MHRN or the regional health authority are available to provide free opioid overdose prevention, recognition, and response (naloxone) training to you and your staff.

If you and Store Name are interested in receiving free naloxone kits and/or should you have any questions, please feel free to contact me at (email address)

Further information:

- For Pharmacies: Becoming a naloxone distribution site: <https://www.gov.mb.ca/health/mh/overdose/providers.html>







For any business providing naloxone take home kits:

- Responding to an opioid overdose/Responding to stimulant overuse and overdose: <http://librarypdf.catie.ca/AT1-70000s/70214.pdf>
- How to use naloxone: <https://www.bcpharmacists.org/naloxone>

With much respect,

(Signature and contact information)

# APPENDIX B

<h2>Naloxone Available Here!</h2>	<h2>Naloxone Kits Now Available at Shell!</h2>	<h2>Naloxone Distribution Site</h2>
		<p>Instructions:</p> <ul style="list-style-type: none"><li>-Hang provided signs in visible locations</li><li>-Give 2 Naloxone kits to anyone who requests them</li><li>-Tell people getting kits to watch the video on the sticker on the kit</li></ul> <p>Contact Janique for more kits: 204.785.7504</p>
<p>Ask at the desk for a FREE Naloxone kit for overdose prevention</p>	 <p><b>318 Manitoba Ave. Open 24 hours</b></p>	<h2>Thank you!</h2>
		

# APPENDIX C

# naloxonetraining.com

be prepared ♥ save a life